JAEJOHNS
INSTAGRAM MENTORSHIP

SUPPORTING DOCS

Assignment:
1. List 20 pages that fit within your niche, post content that you are attracted to, or that have an audience demographic that you want to model from.

1.		11.	
2.		12.	
3.		13.	
4.		14.	
5.		15.	
6.		16.	
7.		17.	
8.		18.	
9.		19.	
10.		20.	

2. Describe 3 different "Avatars" of who your audience members would be:

	Avatar #1	Avatar #2	Avatar #3
Name			
Age			
Sex			
Location			
Interests	1. 2. 3. 4. 5.	1. 2. 3. 4. 5.	1. 2. 3. 4. 5.
Would likely follow	1. @ 2. @ 3. @ 4. @ 5. @	1. @ 2. @ 3. @ 4. @ 5. @	1. @ 2. @ 3. @ 4. @ 5. @

For example:	Avatar #1
Name	Snow
Age	25
Sex	Female
Location	Idaho
Interests	1. Design 2. Illustration 3. Watching Videos 4. Crafts 5. Art
Would likely follow	1. @jameasons 2. @jaejohns 3. @artevm 4. @keimeguro 5. @goodmorningart